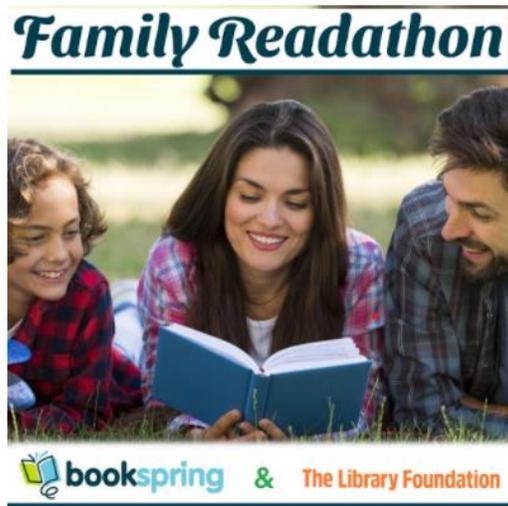


How to Create Your Own Crowdfunding Fundraiser Page

1. Click on "Register"
2. Go to the organization's main crowdfunding form. On this form you will see a list of recent supporters and top fundraisers. Scroll down and click **Create my own fundraising page!**



Recent Supporters	Top Fundraisers
Thank you for your support!	
4 supporters	
Anonymous	\$2.50
To get you going!	Nov 03
Jack Angelo	\$2.50
	Oct 27
Anonymous	\$10
You're my favorite angry young man.	Oct 08
Shrek	
I luv you honey.	Aug 13

To register as a **Team Captain** or **Solo Reader**, click "[Create my own fundraising page!](#)"

Check your e-mail to access your Fundraising page (if you don't see it, check your spam folder and add readathon@bookspring.org to your contact list)

Because now more than ever, kids need books at home to read.

[Go Back to Registration Page](#)



3. From here, you will be prompted to enter your full name and email address, then click **Create My Page**.
4. You will receive a prompt confirming that your page has been created. Click **Okay**.
5. You will receive **TWO** emails. Check your **junk folder** if you can't find them!
 - a. Email Subject Line 1: **Support my fundraising effort**

This email is to forward to your family and friends. It contains a link to your fundraising page so they can donate to the organization through your personalized form. Customize your form *BEFORE* sending this email to family and friends.

- b. Email Subject Line 2: **Personalize your crowdfunding page** This email contains a link to your form in edit mode so that you can make changes and customize the form for your fundraising efforts. This is **OPTIONAL**. Do *NOT* share or forward this email.
6. Once you click the **Personalize my page** link in the email to customize your form, you will be brought to your page in edit mode.

You are now in edit mode. Click the icon next to the sections you wish to edit.

TIPS:

- ♥ Consider using a picture of yourself or another meaningful image that will resonate with your page visitors.
- ♥ Your page text should tell your visitors why you support the cause.
- ♥ Don't forget to set your goal!
- ♥ Please note if you receive cash or check gifts as part of this campaign, please contact us for instructions on how to deliver these payments and have them reflected in your goal.

[View My Published Page](#)

This page is for your use only. Do not share it with others.

Family Readathon

Supporting BookSpring & The Library Foundation
Created by EVAN R

\$0 of \$50,000 Goal

7. Each field that can be edited has a **Pencil Icon** that you can click on to make changes. The following fields can be edited:
- a. Created By:
 - b. Fundraising Goal
 - c. Page Image
 - d. Personal story/text
 - e. Option to display or hide your supporter list
8. Simply click the pencil icon, make your changes in the text field, and click the **check mark** to save your changes.

\$22,000

Click to save changes.

\$0 of \$22,000 Goal

9. After you've customized your form, scroll to the bottom and click **Save and Publish**.

Your fundraiser page is now LIVE! All that's left to do is share it with your family and friends. When using the email provided to share the link to your form, make sure you remove the instructional text at the top of the email message body.

Forward this message to your family and friends!

(Delete this reminder first.)

BookSpring & The Library Foundation

Family Readathon



 **bookspring** & **The Library Foundation**

Hello!

I'm raising money for **Family Readathon**, a cause I strongly believe in.

Will you please go to my webpage and donate?

Thanks for your help,
Evan R

[Donate to my cause](#)